

March 2016



Northwest Designer Craftsmen

www.nwdc-online.org

Facebook: <https://www.facebook.com/pages/Northwest-Designer-Craftsmen-NWDC/355877767779930?sk=wall>

NWDC online calendar: <http://www.nwdc-online.org/calendar/>

Members' Only Site: <https://sites.google.com/site/nwdesignercraftsmen>

Meetings and Speakers



Phinney Neighborhood Center Program:

2nd Wed. of the month

Board meetings 5:30-7 (open to everyone)

Speaker 7-8 pm / Social Time 8-9 pm

Phinney Neighborhood Center location:

6532 Phinney Ave N, Seattle, WA 98103, in the lower (east) building basement

- | | |
|----------|------------------------------|
| March 9 | Slide Bank, "Show and Tell" |
| April 13 | Stewart Wong (ceramics) |
| May 11 | Loren Lukens (ceramics) |
| June 8 | Julia Haack (wood sculpture) |

2016 NWDC Annual Show and Tell

Members wanting to participate in one of our most entertaining programs of the year, the Annual Image Bank "Show and Tell" are asked to email up to 5 images in JPEG format, roughly 1200 pixels tall or 1500 pixels wide to NWDCfiles@domainvanhorn.com. Larkin Van Horn will compile the images into a Power-Point presentation. If you have any doubt about an image, please send it early. Larkin's husband (Van) will help with any formatting or sizing issues you may have, but not at the last minute. Please make sure your email includes your name as you wish to see it projected, i.e., "Big Al" or "Aluisious P. Snodgrass". If you have a preference for the sequence in which the images will be projected, please include that information in your email. All images must be received no later than midnight, March 5, 2016 in order to be included in the program, which will be at 7:00 p.m., Wednesday, March 9, 2016 at the Phinney Center.

Larkin Van Horn, Slide Bank "Show and Tell" organizer

Art and the Living Wage NWDC Panel Discussion

Thank you to all our panelists at NWDC's February 10 presentation of "ART and a LIVING WAGE"; Peter Benarcik, Julie Conway, Anita Feng, Catherine Grisez and Deborah Schwartzkopf! And a very special THANKS to Brian O'Neill for organizing the event!!



Anita Feng, Catherine Grisez, Brian O'Neill, Julie Conway

From Brian O'Neill – " Thank you all so much for your participation, support and help in making the panel discussion happen. As a first effort I think it was a successful experiment and hope it prompts others to offer similar events in the future. There were certainly topics that came up on Wed. night that could easily fill two hours of discussion and sharing.

I trust the consummate wisdom of the board to deem whether this is a good direction for NWDC, but events like this (or another venue) could be expanded, publicized and used as a vehicle to further NWDC's reach, if that is a desire of the board & membership.

Panelists - you were perfect and gave insightful presentations that offered a wide spread of approaches to carving a living from doing what we do. Thanks for taking the time to put your thoughts and images into some kind of cohesive summary of a part of your life as an artist & craftsperson.

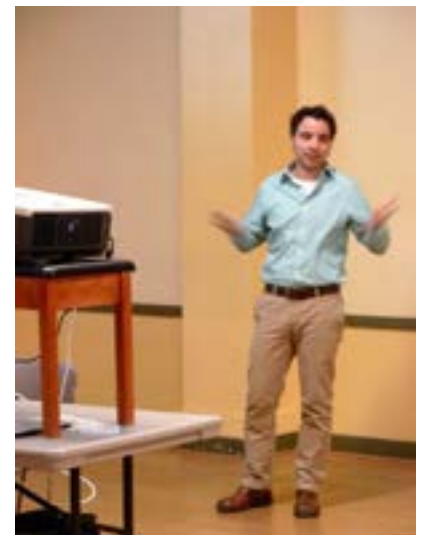
Brian O'Neill, organizer



Julie Conway



Peter Benarcik, Anita Feng,
Catherine Grisez



Peter Benarcik



Catherine Grisez



Deborah Schwartzkopf



Deborah Schwartzkopf, Julie Conway, Peter Benerik, Anita Feng, Catherine Grisez



Julia Lowther & the audience!

Special thanks in no particular order to:

- Barbara De Pirro for her insightful brainstorming early on and taking pictures during the event.
 - Lin McJunkin for ongoing support, suggestions and devious recruitment techniques :-)
 - Julia Lowther for her enthusiastic spirit and video acumen
 - Larry Halvorsen for his patience in troubleshooting the projection equipment
 - Terry Siebert for providing delicious noshing materials (of which I did not get one crumb!)
- and...all other board members and volunteers whose help I wasn't (and am still not fully) aware of to make these monthly events possible. Viva NWDC!

More details about the presenters:

Peter Benarcik- product design, architecture <http://www.fiveplydesign.com/>

Julie Conway- Glass <http://www.illuminataglass.com/>

Anita Feng- Ceramics <http://golden-wind.com/wp/>

Catherine Grisez- Jewelry <http://catherinegrisez.com/>

Brian O'Neil- Ceramics <http://www.brianoneillceramics.com/>

Deborah Schwartzkopf-Ceramics <http://debspottery.com/>

**For more images & comments about this event please check out our Facebook NWDC Members page, <https://www.facebook.com/groups/NWDCMembers/>

Presidents' Messages

A Co-president's Letter – Lin McJunkin

“Like all dreamers, I confuse disenchantment with truth.”

- Jean-Paul Sartre, French philosopher, 1905-80

As Julia and I take the helm of this great vessel that is NWDC, we spy many important tasks ahead of us. One of them is dispelling some hazy myths that are drifting around our community and clouding our ability to cruise forward as smoothly as we'd like. So that we might all sail in the light of our own truths, here are some facts gleaned from votes archived since 2011 when we first started voting on Survey Monkey:

Myth #1 – “NWDC is a dying organization.” - In the past 5 years, we have pretty much held our membership stable at 200.

Myth #2 – “NWDC is too tough in jurying potential new members.” - Since 2011, NWDC has employed an online-voting system, a vast improvement over the previous method of discussing and balloting in person at a group membership meeting. In the 5 years for which we have records, our members voted to jury in an average of 80% of the applicants.

Myth #3 – “NWDC needs more younger members.” - We don't ask for dates of birth, and it's getting harder for me to estimate ages. But using a suggested approximate age of “under 50” to define “young,” around 50% of our new members fit this description.

Myth #4 – “NWDC needs to be more inclusive and accept anyone without jurying.” Only 4 years ago, members voted by a margin of 89% to retain our high standards with juried membership. A poll of the new Board indicates that we all continue to support retaining those benchmarks of excellence. NWDC will therefore continue to abide by the wishes of a vast majority of its members and leadership.

Myth #5 – “NWDC's \$50 annual dues are too high.” - A survey of annual dues for Seattle Metals Guild, Skagit Artists Together, Greater Marysville Artists Guild, NW Clay Arts, and NW Bead Society shows an average of \$40 per year. (The range is \$20-\$60.)

Myth #6 – “NWDC is run by the same few people who do all the work and are worn out.” - In just one year since Patricia Resseguie instituted our new Volunteer Coordinator position, her direct appeals for help with specific volunteer tasks has seen our overall volunteer rate rise from about 15% to 25%. Over 50% of new members since 2011 have volunteered for significant tasks, with two already serving on the Board.

Continued on the next page

In short, I can say with confidence that NWDC is a thriving organization that renews itself annually, attracts many younger members, has high jurying standards with moderate acceptance rates, collects average annual dues, and enjoys a rising volunteer rate. These factors allow us to work together to continue our effective programs and explore new options posed by the membership. And we'll do all this while enjoying the social and intellectual camaraderie of our talented and friendly group.

Do not allow yourself to be blinded into inaction by any momentary disenchantment. Let us strive for the truth inherent in our shared dreams of what NWDC can be - and work towards that together. Thank you for your ongoing participation and support. –Lin McJunkin, Co-president

Six Good Reasons to Become Membership Chair

NWDC is looking for a Membership Chair for 2016. Here's why you should sign on.

1. You will make a critical contribution to the continuing legacy and current vitality of NWDC.
2. You will be integral to conversations about who to recruit as members and why.
3. As a Chair, you can impact the overall direction of NWDC even if you cannot attend Board meetings.
4. You will gain lasting relationships with new members and with those who serve on your committee.
5. You will be supported all the way. Systems and documentation are in place. Trained volunteers are in place. We will help you get the additional volunteers you may need. Former chair, Lin McJunkin is on call.
6. You will be deeply appreciated for the service you give.

Interested? Contact nwdevolunteers@gmail.com.

Lin McJunkin, Co-president

Correction: I misnamed one of the individuals in this photograph that attended the Brightwater Center NWDC Annual Meeting. We do appreciate Ron Pasco, Nancy Looreem, and Jill Nordfors Clark shown here and in attendance.

Denise Snyder_ newsletter editor



Ron Pasco, Nancy Looreem,
Jill Nordfors Clark

Many Hands Create Great Programs

Our thanks go out this month to the many members who are making NWDC a vibrant organization. Thank you Brian O'Neill for putting together the February meeting panel " Art and a Living Wage" and to the panelists Peter Benarcik, Julie Conway, Anita Feng, Catherine Grisez and Deborah Schwartzkopf. Larry Halvorsen helped with the image projection, while Julia Lowther video taped the event. Thanks to Barbara DePirro for her support of the panel and for taking still photos. And thanks to Terry Siebert for a beautiful spread of refreshments. Many in attendance stayed behind to stack chairs and clean up the room.

Several members are donating notecards for NWDC correspondence. So far we have received them from Jan Koutsky and Inge Norgaard. And Mark Lubich volunteered as Site Scout to nose out possible exhibition venues.

If we have missed mentioning some one, please let nwdcvolunteers@gmail.com know so that we can thank you properly!

Volunteer Opportunities Still Available

Volunteer A Few Hours Once A Year

Badge Custodian (1 volunteer needed): Bring badges to NWDC meetings and events and store in-between. If you cannot attend, arrange for someone else to bring the badges. The boxes occasionally need sorting and re-ordering. You are not responsible for badges. Date: one-year commitment. Duration: A few minutes a month. Reply NWDCvolunteers@gmail.com. Subject Line: Badges

Party Hospitality Chair (1 volunteer needed): Coordinate all logistics for the Summer and/or Winter Socials. A location has already been identified for the Summer Social. Don't worry. We will help you find volunteers to do much of the work. Your job is to make it happen! Date: July- August, 2016 and: November – December, 2016. Volunteer for one or both events. Duration: Estimated 10-20 hours for each Social. Reply NWDCvolunteers@gmail.com. Subject Line: Party

Meeting Hospitality Chair (1 volunteer needed): Find volunteers to bring refreshments to regular meetings of NWDC. Follow up to make sure it happens. NWDC will also ask you to store our coffee pots, air pots and other hospitality items and to deliver to meetings and events. Date: One year commitment. Duration: About an hour a month. Reply NWDCvolunteers@gmail.com. Subject Line: Hospitality

Assistant to Volunteer Coordinator (1 volunteer needed): Help the Volunteer Coordinator brainstorm ideas to encourage NWDC members to volunteer. Help with the newsletter and email blasts to advertise volunteer positions. Dates: Throughout 2016. Duration: 0 to 2 hours per month. Reply NWDCvolunteers@gmail.com. Subject Line: Volunteers

Japanese Translator (1 or more volunteers needed): If you speak Japanese, one of our new members, who speaks English as a second language, needs help understanding what is said at meetings and events. Can you help on occasion? Your skills may also help us communicate better with Pacific Rim communities. Dates: Various. Duration: Various. Reply NWDCvolunteers@gmail.com. Subject line: Translate

NWDC “Living Treasures” Videos

Back in 1998, members of NWDC, along with Victory Studios, produced a series of seven videos about influential people in our organization: Harold Balazas, Russell Day, Virginia Harvey, Anne Gould Hauberg, Evert Sodergren, Romona Solberg and Robert Sperry. These videos are still available on DVD, either individually, or as a complete set. NWDC still has copies to sell.

Now, here we are, eighteen years later, in 2016. Many of the devices we purchase today don't have DVD drives. DVDs and CDs will soon be old technology. What will NWDC do about these videos?

NWDC member Jan Koutsky is exploring the possibilities of streaming (think iTunes, Amazon video, etc.) Jan has been doing some investigating. Here is a summary of what she has learned so far:

Victory Studios: Victory Studios still stores the original “digi-beta” video tapes (finished, edited versions) in their vault. NWDC pays a quarterly fee for storage. Victory Studios would need to use those digi-beta tapes to generate the next version of video for streaming. The video on the DVDs is already compressed and of too low of quality for streaming. No company will accept a DVD for streaming. Victory studios has given NWDC an estimate of about \$579 to produce new videos for this process. They are waiting to learn what NWDC wants to do in order to know the appropriate file type to create. The NWDC Board will need to make some decisions. If you have some ideas / opinions, please keep reading to become informed. One of the decisions is: Does NWDC want to continue to sell these videos, or do we want to offer them for free? (YouTube, our own web site, etc.)

iTunes: “Third Party Aggregators” are businesses that will receive video, reformat it for the appropriate avenue, deliver it, and charge their fees. If NWDC wanted to make the “Living Treasure” videos available via iTunes, we would need to use the third party aggregator. Jan has contacted several aggregators for their service fee structure. To sum it up quickly, iTunes is not an option. iTunes will only accept “major motion pictures and TV shows.” Aggregators charge a few thousand dollars to prep the video and deliver it. They do not charge a commission, but they do charge a yearly fee (on top of the other costs) to keep your movie available and up-to-date on the various venues they have submitted to. iTunes will never accept the “Living Treasures” videos into their collection, which might be just as well. I doubt NWDC would ever make enough back in sales to cover the third party aggregator fees.

Amazon Instant Video: Amazon will sell DVDs (such as our DVD), as well as video on demand for streaming. They call their streaming service “Amazon Instant Video.” If NWDC wants to continue selling the “Living Treasures” videos, Amazon Instant Video could be a good option. As a user, they are professional looking. People could search. When a shopper finds one video, Amazon will suggest “others you may enjoy” – helping the other videos to pop up. Amazon does not charge for putting the videos online for streaming. However, Amazon will determine the price. NWDC would have NO input on the price charged. Done deal. Their call. Costs: We would pay Victory Studios \$579 plus tax to prepare the videos for Amazon. No other costs. No aggregators. The seven videos would need to be packaged individually. Each video would receive a separate item number in Amazon's inventory. Someone with NWDC would need to design a cover image for each of the seven videos. This would be the image shoppers would see.

To be continued on the following page.

YouTube: NWDC could easily put these videos up for free viewing on YouTube. The cost would be \$579 plus tax for Victory Studios to generate the appropriate file formats. NWDC could have their own channel. Advantage: viewing one video would lead to 'suggestions' for what the viewer might also like to see, helping the other videos to pop up on the screen. Drawback: NWDC would not make any money.

Our own web site: The new web site (managed by Eva Funderburgh via Square Space) has enough memory associated with it to host the seven videos. Square Space says we have 'unlimited' memory. The cost would be the same, \$579 plus tax, for Victory Studios to generate the appropriate file format. If we wanted to offer them for sale, we could (assuming Eva is willing to set up e-commerce via our site). The drawback is how viewers will find them. We would need to add more 'metadata' for search engines to find the videos.

First Decision: Does NWDC want to make these videos available for sale, or for free? If you have an opinion about this, please contact your favorite Board member. They will be discussing this topic at the March Board Meeting right before 'show & tell' on March 9th.

Do you have video knowledge and experience? If you have a background in this and have a new brilliant idea / solution, please contact your favorite Board member (preferably one of the co-presidents Lyn McJunkin or Julia Lowther).

If you have an opinion, now is the time to speak up. Jan Koutsky offered to do the research and bring options to the Board. The Board will make the decisions on how to proceed. Should these be for sale? Or should they be offered for free? Do you have another venue other than Amazon, YouTube or the NWDC site? Please let us know.

This summary was submitted by Jan Koutsky. Decisions are the responsibility of the NWDC Board.

Jan Koutsky - Artist & Author

<http://www.jankoutsky.com>

<http://www.MyGrandmaMyPenPal.com>

Museum of Contemporary Craft has Changed Location

In the newest iteration in a series of recent changes to the location and mission of Portland's famed Museum of Contemporary Craft (MCC), it has recently been announced that MCC is leaving its Pearl Street space to become part of the new Center for Contemporary Art & Culture within the Pacific Northwest College of Art's main campus building. While this move has many ramifications for the Portland maker scene, it also removes an exhibition option for NWDC. It is this writer's hope that we will have even more opportunities to exhibit our work at the more spacious College venue. You can read more about this at <http://www.opb.org/news/article/pnca-to-close-the-museum-of-contemporary-craft-and-sell-its-pearl-space/>

- Submitted by Lin McJunkin, with thanks to member Barbara J. Walker for the link

Member News

New Work by Naoka Morisawa

Waikiki Beach, 40x30" will be shown at the upcoming COCA member show.

<http://www.cocaseattle.org/exhibitions/upcoming/coca-member-show-2016/>



Co-president Lin McJunkin has two solo exhibits this month. She'll be showing 2' tall glass panels featuring a recycled glass cluster-fusing technique she pioneered, in addition to her unusual large-scale pate de verre glass sculptures.

March 4- 28 at Scott Milo Gallery in Anacortes, WA with the opening on Friday March 4 during Anacortes' elaborate First Friday Art Walk featuring galleries, restaurants and pubs with live music. www.scottmilo.com

March 20 – April 30 at GBD Architects, 1120 NW Couch St. Ste. 300, Portland, OR (no opening; during business hours only)



New opportunities for NWDC members to promote their work and interact within the group! NWDC members have been busy arranging for some wonderful opportunities for us all. Please take advantage of the two sites listed here.

Our new “members only” facebook page:

As most of you know, NWDC currently has a business page on Facebook. This is curated and administered by Julie Conway and CJ Hurley. The Board has decided to move forward to create an additional Facebook page that is for NWDC members ONLY. The goal of this page is to build community engagement.

Once you have been added to the group, you may post about your upcoming shows, you may post about needing a ride to a meeting or ask a question about a technique or post a tip....whatever you feel is relevant and appropriate. As with all Facebook groups, please be polite.

Nia Michaels and Barbara De Pirro are currently the admins, but another person or two would also be helpful.

The new page is located here:

<https://www.facebook.com/groups/NWDCMembers/>

Click on over and request to be added!

NWDC website under construction!

Update your images!

Perhaps you've previewed NWdesignercraftsmen.org, when you applied for the South Lake Union exhibit. With this new website, NWDC gets a style up-date and each member gets the opportunity of a “personal page.” Check out the examples on “Members” at www.nwdesignercraftsmen.org/: click on any of the square images to see more photos and text about a particular artist.

You may send imagery and text to Eva Funderburgh (evafunderburgh@gmail.com) for your page. Here's what Eva will need:

- 3-4 pictures of your work, 1500 pixels wide. jpg would be fine, but it doesn't matter too much. Title each one with the piece's title. Any font is okay.
- An artist's statement or brief bio. 125 words or so, +/- 25
- 1 square cropped picture to use as a thumbnail on the front page. Size doesn't matter very much for this one, just at least 300 or so.

Please participate! It's important that “Members” accurately reflects our membership!

Hello NWDC! It is great to have the 2 Facebook pages working for us! For the 500+ fans of the business page we would LOVE to see as many process shots from the studio from the past creative year.

Please send these photos with small info posts to Julie Conway info@illuminataglass.com or CJ Hurley cj@cjhurley.com for the Business Page announcements.

NWDC Members: Facebook Business Site

Social Media is key to marketing.

Steps to using the NWDC FB Page

* Please join the NWDC Facebook Page at this link: <https://www.facebook.com/pages/Northwest-Designer-Craftsmen-NWDC/355877767779930>

* Please send this same link to your friends to join as a fan, and to show that you are a part of an illustrious craft guild in the Northwest.

Making a FB Page for your art:

It is best to market your work with a FB Business page. You can start one by going to the HOME page and look at the left side column. You will see a category called PAGES. Click on START A NEW PAGE. From here you can operate your business page. This is truly the best practice as fans do not have to be involved in personal activity.

We will be featuring a focus of media per month on the Facebook page. Along with your regular news of studio events and art exhibitions, please note that we are going to try to drive traffic to our own websites and Facebook pages via the NWDC group page.

In the following months, please do extra posting or “liking” or “sharing” if you are working in a particular medium, there will be a month dedicated to that. Share articles about your medium or links to particular shows with artists making work in that format. Also, a great time to share something special to your practice.

Facebook posts can be more focused.

Please send an email with your info to Julie: info@illuminataglass.com or to Barbara: cj@cjhurley.com

January : Wood artists — post away! Share photos, articles of wood shows, and wood making techniques.

February : Fiber Artists

March : Glass Artists

April : Jewelry

May: Basketry

June: Clay/ Ceramic

July: Beadwork

August: Craft- in general

Sept: Fiber Arts/ textile

Oct: Mixed Media

Nov: Sculpture

Dec: Hand Made Gifts

Please send information regarding your artwork, shows, craft events, and other related topics to

CJ Hurley: cj@cjhurley.com

Julie Conway info@illuminataglass.com

How to submit information to the NWDC newsletter

The deadline is the 15th of the month for the next month's newsletter. What is appropriate to submit? Anything in your professional life you would like to share with NWDC members: exhibits, awards, classes, art or studio sales, call for entries, etc. Be sure to include all the information: who, what, when, where & why.

How should text be formatted? Please send your information in the body of an e-mail, not as a Word document. The newsletter editor will copy/paste. Please, do NOT send your text in PDF files or jpeg copies of gallery postcards! The text in jpegs and PDFs cannot be copied and pasted.

What about Images? We want images! They need to be in jpeg format, 72 dpi, about 400 pixels on the longest side. Please include name, title, medium, dimensions, etc. Website addresses are great too.

The deadline is the 15th of the month. Send to Denise Snyder at: NWDCeditor@gmail.com

Presidents- Julia Lowther and Lin McJunkin

Vice President - Lin McJunkin lin@mcjunkinglass.com 360-941-6742

Secretary - Liza Halverson liza@halvorsenclay.com

Treasurers - Mary Hosick <mailto:NWDCtreasurer@gmail.com>

Archivist - Sharrey Dore s.dore@comcast.net

Education Chair - Lin Holley - <mailto:Holleyathome@gmail.com> 206-715-0932

Education Support - Steph Mader steph@toltriverstudios.com

Museum Liaison - Layne Goldsmith ms.layne@gmail.com

Tech Support - Eva Funderburgh - eva.funderburgh@gmail.com Bellevue Arts Museum lecture and workshop series

Exhibition Committee

Gale Lurie galeluriepotttery@gmail.com, 206 567-0511

Joyce Hayes - hayes.joyce@gmail.com, 206-522-6965

Hospitality - VACANT

Hospitality for the large parties: VACANT

Membership Chair- Vacant

E-Mail Blasts - Annette Tamm a.tamm@frontier.com 360-299-0323

Newsletter - Denise Snyder NWDCeditor@gmail.com

Publicity and Social Media - Julie Conway info@illuminataglass.com

Roster / Data Base - Delores Taylor - delorestaylor@mac.com 425-788-0817

Facebook Group - CJ Hurley - cj@cjhurley.com and Nia Michaels and Barbara De Pirro depirro@earthlink.net

Volunteer Coordinator - Patricia Resseguie - NWDCvolunteers@gmail.com 425-232-2483

Web Liaison - Trudee Hill - trudee@trudeehill.com 310-908-6675

Image Bank - Vacant

Rob Beishline - Instagram

NWDC VOLUNTEERS

Don't forget to say
"thank you" to these
people who make
NWDC work for you.