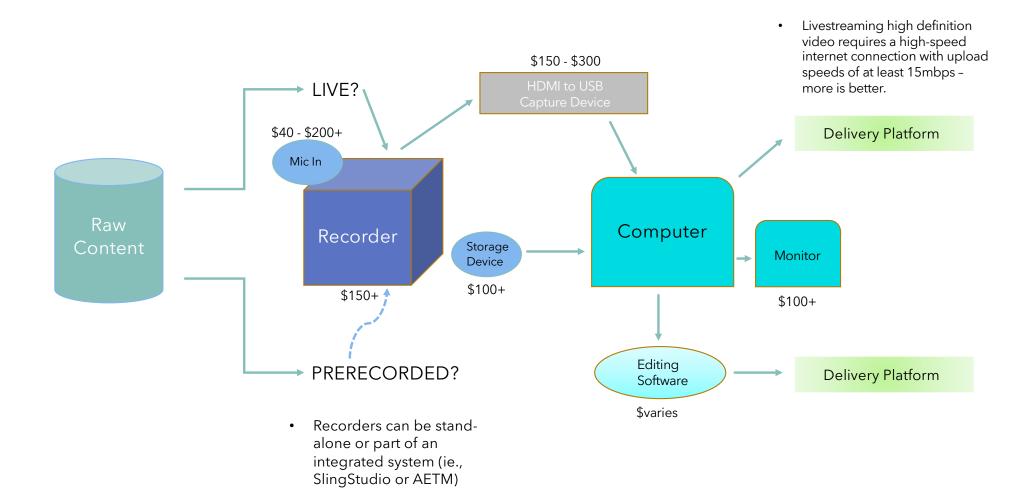


- Cameras can be smart phones, camcorders, DSLRs, or video cameras. (Clean HDMI out is the criteria.)
- Make sure you can "block" or mute the on-camera mic.
- Switchers can be simple analog or integrated systems (ie, SlingStudio or BlackMagic's ATEM Mini)



Course/Content Delivery Platforms

- Is your course comprised of live or prerecorded content? A combination of both? Do you need to be able to provide files and documents?
- Is your course content free or paid? Combination?
- Do you want everything in one place or are you OK with having content in several places?
- How do you want to engage with the students? In real time? Via email, chat, group? (NOTE: Building community will be an **essential** part of making online programming successful.)
- How do you want to evaluate student work?

Some options (not comprehensive)

Live

- Vimeo Livestream
- YouTube
- 700m
- Facebook Live

Prerecorded

- Teachable
- Podia
- Ruzuku (live webinars possible with some limitations)
- Thinkific
- Kajabi